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# Shopify Plus expert in india



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Ecommerce Development ([Shopify Plus Expert](#))

Create your Own Store on Shopify 14 Days Free Trial:(<https://bit.ly/2afxPY6>)

If we ever take an exam on Shopify, we'll ace it - We are one of the best [Shopify Experts](#) around the globe, every day we're constantly testing, prodding and poking

every aspect of Shopify's capability. We dive deep into the features and mapping it with the requirements of customers

We are a team of 60 People based in Mumbai, India. We are having a dedicated team of Shopify Experts who work with global clients. Up till now, we have completed more

than 500+ projects on Shopify. We also work long term with a client for managing their Website, Mobile Application as well as Digital Marketing activities.

Why We?

We focus on the details that matter

There are a lot of agencies out there, but you will need the right partner with a blend of Industry and Business know-how with Technology updates across the stages of your

business. Let us make a little bit easy for you to take a decision.

Global experience

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Accredited by Shopify  
15+ Years of Experience  
100% Customer Delight  
Startup mindset  
Big Brand trust us  
Customer-Centric Approach  
In-house team of Technology and Digital Marketing

#### Processed Approach

BinaryIC is an Digital Marketing agency based in Mumbai that provides Digital Marketing services. With Binary, we ensure that you will start enjoying the customer traffic that comes your way.

#### Vision

To identify potential of organization and empower their purpose by intiition,innovation & implementation.

#### We are Enablers

From the beginning, we have developed a model that describes a end-to-end conversion funnel

#### ATTRACT > CONVERT > CLOSE > DELIGHT

- > Identify the ideal customer personas.
- > Content Creation or Right Pitch around Target Customers
- > Map Customer Journey based on their behaviour
- > Engage with them on right Digital Channel
- > Convert them as a satisfied customer
- > Transform them as a Brand Advocate
- > Measure the Succes with KPIs and ROI

For more details, please visit <https://www.eqlic.com/detail/shopify-plus-expert-in-india-mumbai-352985>

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