LoyaltyXpert

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LoyaltyXpert is a SAAS-based platform that enables channel partners, enterprises, and businesses to create and manage loyalty programs using rewards and referral point systems. The software is envisioned to develop a loyalty program that helps businesses increase average order values, raise customer retention, extend lifetime user value, and eventually increase ROI. It provides a perfect blend of functionality, affordability, and flexibility that delivers remarkable results. Moreover, the platform also provides analytical insights that help businesses to determine the buyers' journey, further customizing rewards that help customers make informed decisions. The solution caters to various industry verticals that include, Ecommerce, Finance, FMCG, Education, Hospitality, Health & Fitness.

For more details, please visit https://www.eqlic.com/detail/loyaltyxpert-ahmedabad-357058