

Integrity Home Exteriors

Integrity Home Exteriors Logo

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Integrity Home Exteriors, a company that specializes in roofing, windows, gutters, and doors. We were established in 2000 in Toledo, OH, and expanded to Farmington Hills, MI in 2022. We are a Christian company dedicated to high-quality products, certified installers, and award-winning service. Our mission is to build trust through education, integrity, and service excellence. Our target audience is homeowners aged 45-65 with household incomes of \$120k+ and homes valued at \$300k-\$700k in Toledo, OH, Farmington Hills, MI, and surrounding areas. Our core values are family, integrity, serving others, and excellence. We emphasize a lifetime workmanship warranty and certified installers. Our brand voice guidelines are to be guiding, informing, consistent, and friendly.

For more details, please visit <https://www.eqlic.com/detail/integrity-home-exteriors-farmington-hills-361668>
